

## NEWS RELEASE

### **Prollenium Initiates New Partnership With Canderm GP for the Supply and Distribution of Ovita, a Novel Hyaluronic Acid Based Dermal Filler**

#### **For Immediate Release**

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**Toronto, On. August 1 2010** Prollenium and Canderm GP, an affiliate of sanofi-aventis Canada, have entered into a supply and distribution partnership for Ovita HV, a Hyaluronic Acid (HA) based dermal filler.

Ovita is based on the highly successful Revanesse Family of Products approved for use in Canada and available in over 70 countries spanning North America, Europe, Asia-Pacific, South America and the Middle East.

*"Prollenium is excited to be the partner of choice for Canderm GP in this endeavor. We have been working hard to expand our business globally and this relationship with a long-standing and reputable company like Canderm is a strong and positive step towards expanding our sales and increasing the number of physicians who are using our complete line of products. Working with one of the largest dermatology focused companies in Canada further enhances our network" says Ario Khoshbin, President of Prollenium Medical Technologies.*

#### **About Ovita**

Ovita HV is a biodegradable, non animal-based, clear HA gel made using Prollenium's patented cross-linking process. This process creates a high quality, safe, long lasting dermal filler.

#### **About Prollenium**

Founded in 2002, Prollenium Medical Technologies, Inc is headquartered in Aurora, Ontario. The company is widely recognized as a leading manufacturer of medical devices used in cosmetic and plastic surgery treatments worldwide. The company's flagship REVANESSE™ product line ([www.revanesse.com](http://www.revanesse.com)) is widely used to erase facial lines and wrinkles, smooth deep folds and give lips a natural fuller look.

#### **About Canderm**

Canderm GP, an affiliate of sanofi-aventis Canada, is one of Canada's leading skin care companies. The company has built this reputation over several decades with a portfolio of innovative products acquired through both internal development and partner sourcing. The company's skin care product range includes cosmeceutical products, physician-practiced cosmetic procedures, physician-recommended dermatological products, and over-the-counter products. Canderm also offers a full range of injectable dermal filler products. For more information, visit [www.canderm.com](http://www.canderm.com).